



FOR IMMEDIATE RELEASE

ALPHANET AND HILTON HOTELS WORK TOGETHER TO PROVIDE BUSINESS CENTER SERVICES

*AlphaNet Hospitality Systems is Named as a Provider for
New Hilton Hotels Self-Service Business Center Standards*

Dallas, Texas – (PR NEWSWIRE) – August 11, 2004 – Zunicom, Inc. (OTCBB:ZNCM), parent company to Universal Power Group, Inc. (“Universal”) and AlphaNet Hospitality Systems, Inc., today announced that AlphaNet has been selected as a provider for automated self-service business centers for all Hilton branded properties, as part of a new Hilton Brand Standards program. Alphanet is also an approved provider for all other Hilton brands for automated business center solutions.

“AlphaNet Hospitality Systems is extremely pleased to be part of the exciting new Hilton Brand Standards program for self-service business center solutions,” stated John Beasley, Executive Vice President of AlphaNet.

As a provider of business service solutions to the lodging market since 1992, AlphaNet has developed a unique "space-saving" approach to the automated business center concept. Alphanet is aware that real estate within a hotel is a very precious commodity. The AlphaNet Workstation Concept allows the hotel to provide business center services in the same space as a six-foot desk.

“Fully featured, AlphaNet not only meets the Hilton Brand Standards, but we can also provide hotels with an entire family of solutions to meet the ever-increasing needs of business and leisure travel guests,” added Beasley.

About Zunicom, Inc.

Headquartered in Addison, Texas, Zunicom (www.zunicom.com) manages two wholly owned subsidiaries, Universal Power Group, Inc. and AlphaNet Hospitality Systems, Inc. The Zunicom Group of Companies currently has approximately 70 employees.

Zunicom's operations through Universal Power Group (www.universalpowergroup.com) encompass the importation, sale and distribution of portable power and related portable-powered products packaged with third-party fulfillment, procurement and logistics support services to multiple industries including medical, security, mobility, consumer, industrial and more. Universal is one of the leading distributors of sealed lead acid batteries in the nation, and Universal's products are sold to original equipment manufacturers (OEMs) and distributors for use in the manufacture and sale of high-technology products such as computers, oil field equipment, medical instrumentation, uninterruptible power supply systems and security equipment. Universal also provides value-added custom battery pack assembly services. Universal's business offerings are broken down into the following divisions: Universal Battery, Universal Mobility, and Universal Security Distribution. Some of Universal's customers include ComCast Cable, Cox Communications, Radio Shack, Protection One, Time Warner, Brinks Home Security, The Scooter Store and Pride Mobility.



Zunicom's operations through AlphaNet (www.alphanet.net) consist of the sale of business communication, productivity, connectivity and wireless internet solutions to the hospitality industry through licensing agreements. AlphaNet's product offerings include *The InnRoom Business Center*[™], a private in-room facsimile and printing service, and *The Office*[™], a 24-hour unattended self-serve credit card activated hotel business center providing hotel guests with 24-hour convenient access to various business office services. *Laptop Connect*[™] allows hotel guests the ability to connect their laptops to high-speed internet access points located within the hotel by connecting a supplied cable. *Laptop Connect*[™] also offers a hotspot for users wishing to access the internet through the wireless network feature on their laptop. Similarly, AlphaNet's *WaveLan*[™] solution essentially enables hotels to provide their guests with public area wireless internet access in any number of locations including lobbies, meeting rooms, lounges, bars and restaurants. Both have the potential to become a revenue-generating segment for the hospitality industry. To date, AlphaNet's has approximately 300 hotel clients who represent more than 20 brands, such as Hyatt, Hilton, Starwood, Marriott and Kimpton.

This release contains a number of forward-looking statements concerning the current expectations as to future results of operations, future growth and future performance of Zunicom, Inc. within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially depending on the various factors set forth under the caption "Forward-Looking Statements" in the company's annual report on Form 10-K for the year ended December 31, 2003 and accordingly, should be read in conjunction with the company's SEC filings.

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